



INTAKE SHEET FOR ATTORNEY BIO REWRITE

Lawyer's Name

Name of Law Firm

Primary Firm Address (Street, City, State/Province, Country)

Link to Profile on Firm's Website and/or LinkedIn

Your Legal Practice Areas (List the areas you handle personally, not the firm)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Preferred Bio Tone (Examples: confident, warm, thoughtful, bold, calm, sharp, poetic)

What Clients Say About Working with You

(Describe the feedback you most often hear about yourself or a result people recall when they think of you, your work style, work ethic, etc.)

<input type="text"/>
<input type="text"/>
<input type="text"/>

Your Top 3 Strengths (List personal strengths, not the law firm's strengths)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Share one meaningful case result or a public story that shows your impact (No identifiers)

<input type="text"/>
<input type="text"/>
<input type="text"/>



Values Clients Should Feel (Choose the feelings you want clients to get from reading your bio. Examples: safe, seen, hopeful, protected, guided)

Why You Chose This Work (The reason you stepped into law or these practice areas)

One Shaping Moment (A moment that changed how you practice or see your work)

3 Client Problems You Solve

Share a Testimonial Written About You (specific, detailed, not for publishing, only for insight into your client's words about your work and style)

List Your Most Recent Accolades, Awards (legal, civic and personal)

Award Title	Given By	Reason	Year

***Please email your completed intake sheet to: info@legalcopywritingcentral.com.**